

Communication for Change & Development

Agricultural Communication 650 WI 2012

Communication for social change in developing countries

Instructor: Dr. Robert Agunga

Class #: 2863, WI 2012

Credits: 5 hrs

Tuesday/Thursday, 10:00 – 11: 48 a.m., Room: KH 116

If you hope to study abroad, enter the Peace Corps, work internationally, or if you just need a course to broaden your international knowledge then this course is for you. The course is also an excellent opportunity for students returning from study abroad or the Peace Corps to reflect and share their experiences with others.

This course examines one of the greatest challenges of our time—poverty in developing countries and how it can be significantly reduced. In particular, the course offers communication as the key to poverty reduction—a thesis which donor agencies are only beginning to grasp. Students will have an opportunity to examine the problems, challenges and paradoxes of development and the case for communication in development.

Professor Agunga, the instructor, has extensive experience in development work. His African background enables him to offer a unique perspective on development. Also, he has worked extensively with international aid organizations and was a **2008/9 Fulbright Scholar**. He has published extensively on communication for development, including a textbook and an invited article in the prestigious *Harvard International Review*.

The main course requirements are: a term paper; final exam; summaries; attendance; and a group project. Graduate students will do an extra assignment.

Prerequisite: Junior standing or permission of instructor.

Winter 2012

